



# 2021 Bond Pre-Planning Committee

Meeting #4

Wednesday, August 11

Southside ISD Administration Building

1460 Martinez Losoya Road; San Antonio, TX 78221

## Committee Charge

The 2021 Southside ISD Bond Pre-Planning Committee is charged with becoming informed of current district needs and goals and ultimately designing a bond referendum proposal through a collaborative process that supports those district goals, meets student educational needs, reflects good stewardship, and can be supported by the Southside ISD community at large. The committee's recommendation will be presented to the Southside ISD Board of Trustees for consideration and potentially to the Southside community in the form of a bond election in November 2021.

## Agenda

1. Welcome (**Stan Osborne, Chief Financial Officer**) 6:00
2. Address new questions and comments from previous meeting 6:05  
(**Stan Osborne, Chief Financial Officer**)
3. Southside ISD demographics (**Templeton Demographics**) 6:10
4. Review committee homework and tabulate 6:30  
(**Luis Ahumada, PBK**)
5. 10-table Bond Construction deliberation worksheet 6:35  
(**Mike Ghormley, PBK**)
6. Tables report developed bond packages to committee 7:00  
(**Mike Ghormley, PBK**)
7. 10-table Bond Construction activity *if needed* 7:10  
(**Mike Ghormley, PBK**)
8. Tables report final bond packages to committee *if needed* 7:15  
(**Mike Ghormley, PBK**)
9. Large-group decision making *if needed* (**Mike Ghormley, PBK**) 7:20
10. Where Do We Go From Here? Discuss next steps 7:30  
(**Rolando Ramirez, Superintendent; Mike Ghormley, PBK**)
11. Final questions, comments and feedback (**all**) 7:45
12. Dismiss 8:00

## Handouts

1. Agenda
2. Presentation Slides





**SOUTHSIDE**  
INDEPENDENT SCHOOL DISTRICT

# 2021 BOND PRE-PLANNING COMMITTEE

**MEETING #4**

Wednesday, August 11, 2021  
6:00 PM – 8:00 PM



# **QUESTIONS FROM MEETING #3**



# **DISTRICT DEMOGRAPHIC UPDATE**



# **BOND CONSTRUCTION DELIBERATION**



**WHERE DO WE GO  
FROM HERE?**



**QUESTIONS?  
COMMENTS?  
FEEDBACK?**





**SOUTHSIDE**  
INDEPENDENT SCHOOL DISTRICT

**THANK YOU!!**

**BOARD OF TRUSTEES RECOMMENDATION**

Thursday, August 12, 2021

6:00 PM – 8:00 PM

Southside ISD Administration Building



# **THE RULES**

# THE RULES

# “HOW DO I STAY OUTTA’ TROUBLE?”

## District Staff...

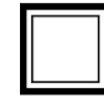
### CAN:

- Organize a citizen-based committee to assess needs
- Serve as facilitator & advisor to the committee
- Communicate the committee’s efforts to the public
- COMMUNICATE THE FACTS. ONLY THE FACTS.
- Communicate with community organizations/clubs  
(i.e. Chamber of Commerce, PTA, Rotary Club, etc.)
- Produce factual materials for circulation
- Communicate regularly with district employees
- Capitalize on the WWW & Email to communicate

### CAN NOT:

- ADVOCATE FOR THE BOND
- Use district resources for “political advertising”
- Spend or authorize spending for “political advertising”
- Use paid time for “political advertising”
- Host PAC meetings on district-owned property

“Political Advertising” - A communication that advocates a particular outcome of an election. It can be a communication in almost any written or broadcast form, such as a billboard, a flier, a newsletter, a poster, a television or radio ad, an Email message, or a web site.



Know the  
**DATES**



Know the  
**DO’s & DON’Ts**

# THE RULES

# “HOW DO I STAY OUTTA’ TROUBLE?”

## Political Action Committee...

### CAN:

- ADVOCATE THE BOND
- Organize PAC meetings for a Pro-Bond campaign
- Solicit for and raise funds for a Pro-Bond campaign
- Produce and distribute Pro-Bond materials
- Produce and post Pro-Bond signage
- Produce and publicize Pro-Bond advertisements
- Host and facilitate Pro-Bond presentations
- \*\* File required forms with Texas Ethics Commission

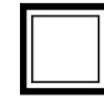
\*\* Should/Must

### CAN NOT:

- Distribute materials without required disclaimers
- Display signage without required disclaimers
- Display signage in prohibited areas
- Display Pro-Bond materials on private property without Owner’s permission
- Host PAC meetings on district-owned property

#### Sample Disclaimer

*“This material produced using private donations. No tax dollars were used in the production of this material.”*



**Know the  
DATES**



**Know the  
DO’s & DON’Ts**

**PBK**

**THANK YOU**



# SOUTHSIDE INDEPENDENT SCHOOL DISTRICT

**APPROVED: \$52,000,000**

**TOTALS BY TABLE**

TABLE 1	TABLE 2	TABLE 3	TABLE 4	TABLE 5	TABLE 6	TABLE 7	TABLE 8	TABLE 9	TABLE 10
\$48,540,489	\$42,751,356	\$51,265,428	\$48,540,489	\$42,751,356	\$51,265,428	\$48,540,489	\$42,751,356	\$51,265,428	\$57,783,472

#	PROJECT DESCRIPTION	ADDITIONAL INFO	PROJECT COST	TABLE 4*	TABLE 5*	TABLE 6*	TABLE 7*	TABLE 8*	TABLE 9*	TABLE 10*
<b>ROOF REPLACEMENTS (ELEMENTARY &amp; MIDDLE SCHOOLS)</b>										
1	Matthew Middle School	Details	\$6,732,023	YES	NO	YES	YES	YES	YES	YES
2	Freedom Elementary School	Details	\$2,871,566	YES	YES	YES	YES	YES	YES	YES
3	Heritage Elementary School	Details	\$2,982,623	YES	YES	YES	YES	YES	YES	YES
<b>SUBTOTAL</b>										
<b>NEW CONSTRUCTION</b>										
4	New Elementary School (in support)	Details	\$32,500,000	NO	NO	NO	NO	NO	NO	NO
<b>SUBTOTAL</b>										
<b>EXISTING CLASSROOM RENOVATIONS</b>										
5	Southside High School	Details	\$6,666,250	YES	YES	YES	YES	YES	YES	YES
6	Southside Early College High School	Details	\$1,806,588	YES	YES	YES	YES	YES	YES	YES
7	Matthew Middle School	Details	\$3,884,672	NO	NO	NO	NO	NO	NO	NO
8	Freedom Elementary School	Details	\$2,058,000	YES	YES	YES	YES	YES	YES	YES
9	Galliano Elementary School	Details	\$2,587,300	NO	NO	NO	NO	NO	NO	NO
10	Heritage Elementary School	Details	\$2,063,562	YES	YES	YES	YES	YES	YES	YES
<b>SUBTOTAL</b>										

#	PROJECT DESCRIPTION	ADDITIONAL INFO	PROJECT COST	TABLE 4*	TABLE 5*	TABLE 6*	TABLE 7*	TABLE 8*	TABLE 9*	TABLE 10*
<b>FOR</b>										
				YES	YES	YES	YES	YES	YES	YES
				YES	YES	YES	YES	YES	YES	YES
				YES	YES	YES	YES	YES	YES	YES
<b>SUBTOTAL</b>										
<b>AGAINST</b>										
				NO	NO	NO	NO	NO	NO	NO
				NO	NO	NO	NO	NO	NO	NO
				NO	NO	NO	NO	NO	NO	NO
<b>SUBTOTAL</b>										







